

Prospect Creator

Generate new revenue quickly

Blue Tahiti Prospect Creator is an online prospecting tool which allows data owners and list brokers to place their list sales online and allow users to purchase the data that is needed instantly.

Prospect creator can provide in depth search functionality to your database allowing your customers to be more specific with data selections which in turn provides your customer with more targeted data that will generate better results.

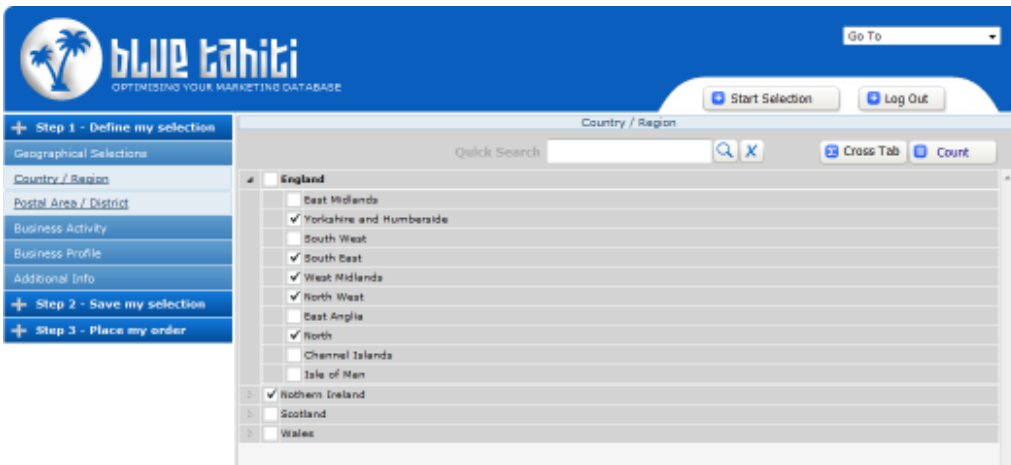
As prospect Creator is usually hosted By Blue Tahiti it removes the need for your IT team to spend valuable time, money and resources developing your own in house counting engine.

Compliance is important these days and Prospect Creator provides automatic checking and suppression against all of the major files such as TPS, MPS, Bereavement Register and Gone-Aways ensuring maximum ROI on your campaigns.

Enhancements such as telephone append, email validation and PAF append all add up to an unbeatable solution for data owners and marketing users alike.

Prospect Creator is as simple as **1...2...3...**

The step by step process makes selecting, saving & ordering data as simple as possible



Additional features

As well as providing users with advanced search functionality; users can also upload files for suppression, suppress against previous data orders and run cross tab reports.

Customisation

Blue Tahiti's prospect creator can be completely customised to match the look and feel of your website and brand; all data selections are built using the attributes available from your database.

Features & Benefits

- Allow your lists to be purchased 24/7.
- Instant online Counting
- Fully supported with no need to worry about technical issues.
- Generate additional revenue instantly.
- Can be integrated easily into your BackOffice.
- Allow customers to save counts and purchase at a later date.
- Allow customers to suppress previously ordered data.
- Allows Pre-Defined lists to be created and sold.
- Data can be refreshed monthly with no work to your IT department.
- Can be fully customised and re-branded.

To find out more or request a free demo please call **08456 383 277** or email: **info@bluethaiti.com**