

More Like This

Clone your best customers in an instant!

In seconds, More Like This lets you download the contact details of all UK companies that look just like your best customer. With a few clicks of the mouse, you can begin marketing to the hottest possible prospects for your products and services.



In just three simple steps, enter a company name, usually one of your best customers, and More Like This will use advanced analysis to find similar looking companies (clones) in the 3 million plus UK business universe. Because the clones look similar to the good customer, they are far more receptive to the products or services on offer, thus improving the responsiveness and ROI of a campaign.

Crucially in the current economic climate, More Like This doesn't only provide contact details for marketing, it also provides detailed, up-to-date financials about each prospect, allowing you to make a fully informed risk decision.

You can optionally modify the search criteria to refine targeting, and then download the desired number of records. A range of pre-defined packs allows you to specify what information you want in the file. This can range from basic contact info, through to key financial indicators such as credit rating and suggested credit limits.

Enterprise Version:

Blue Tahiti's More Like This application can be completely white-labelled and branded to suit your business, allowing you to generate additional revenue through your data.

Within as little as 4 weeks you can be providing your customers with online access to targeted prospects from your own B2B or B2C marketing database.



For more information about our products or to request a free online demonstration please call us today on: **08456 383 277** | email: **info@bluetahiti.com** or Visit:

www.morelikethese.com

What our customers say:

“ This has to be the easiest way to find hot new prospects I've ever come across. Simple to use, competitively priced and most importantly, accurate data ”

Our other products:

-  ProspectCreator
-  MoreLikeThis
-  BureauSuite
-  DedupeMyFile